



LiveMemories

Active Digital Memories of Collective Life

Case studies activities
Showcase selection

Extended executive board meeting:
Thursday, April 30th, 16-18



The starting point: October 2008

Objectives set at october 2008:

- ▶ to investigate 3 case studies
 - ▶ Opera for the Future
 - ▶ Trentino bloggers (text material)
 - ▶ Flickr (photographs)
- ▶ to provide guidelines for the showcase choice





Summary of activities

- ▶ Initial exploration of possible case studies
- ▶ Guidelines for the Case Studies of the LiveMemories Project
 - ▶ to support the choice of a case studies and showcases
 - ▶ to suggest possible directions for the content extraction, integration and presentation modules
 - ▶ to guide the selection of the first showcase
- ▶ Ongoing Case study **Opera for the Future**





The case study & proposed showcase: San Bartolameo - Opera for the Future

Original project:

- ▶ Carried out in 2007 by Portobeseno and funded by Opera Universitaria
- ▶ Aim: to investigate the memories of the first opening days of the Students Residence
- ▶ Through collection of photographs, and audio & video interviews to students





The case study & proposed showcase: San Bartolameo - Opera for the Future

Our case study:

- ▶ **Continues and extends** the '07 project into the **San Bartolameo district and the Students Residence** (south of Trento)
- ▶ Includes the other case studies on
 - ▶ **blogposts** (text material)
 - ▶ **flickr** (photographs)





The case study & proposed showcase: LiveMemories Objectives

- ▶ Development and the support of the **students community**
- ▶ Involvement of both students and residents in the **collection** and **discussion about their memories** related to the district
 - ▶ by uploading these memories on a web platform
- ▶ Collection and supply of typical **memory-related data for the LiveMemories research groups** of the three project's modules





The case study: partners, their objectives and activities in the project

Opera Universitaria

- ▶ Who: association which provides different **services** for the University of Trento's students, among which students grants, accomodation, etc.
- ▶ Objective: to enhance and unify their **communication strategy**, and to increase the quality of their **services**
- ▶ Activities: they economically **funded** the project, provided the participation of ten **150h students**, provided the **data** of the 2007 project (audio & video interviews)





The case study: partners, their objectives and activities in the project

Cooperativa Mercurio

- ▶ Who: cultural association connected to the Opera Universitaria and addressed to students (main activities: SanBaradio and SanBanet)
- ▶ Objective: to provide communication and educational services for students, and to boost the students community
- ▶ Activities: they are broadcasting **weekly radio programmes** (Post-it), as well as performing other information and educational initiatives. They provided the **web space** for the case study's web platform.





The case study: partners, their objectives and activities in the project

Portobeseno

- ▶ Who: cultural association aiming at investigating both present and past using multimedia resources and technology
- ▶ Objective: to **investigate the memories** of the district and the Students Residence and to **help the contact between the students and the citizens** living in San Bartolameo.
- ▶ Activities:
 - ▶ collection of **20 interviews** and of **photographs** of the Students Residence and the district.
 - ▶ Organization of a **public event** (19th of May) aimed at fostering the contact between students and citizens, and at promoting the web platform. Slide shows, webradio broadcasting and interviews.





The case study: partners, their objectives and activities in the project

Studiare a Trento

- ▶ Who: **students journal** (directed by the Opera Universitaria)
- ▶ Objective: to communicate news, events, grants and other opportunities for students
- ▶ Activities: insertion of **news, events, grants and other information** in the website, as well as the relationships management with other **University Associations** which participate at different levels to the project.





The case study: partners, their objectives and activities in the project

Sonet (FBK)

- ▶ Who: research project in FBK generally aiming at carrying out theoretic and applied research on social networking, promoting the use of Web2.0 tools inside FBK
- ▶ Objective: development of the community, involvement of students and residents in the collection of memories through the web platform
- ▶ Activities: investigation of the possibility to **boost a community** related to memories, collection of data about **participation**, supply of typical **memory-related data** for the LiveMemories research groups





The case study website:

Jurka.net

- ▶ Jurka.net is currently being developed
- ▶ Language: Italian
- ▶ Based on Wordpress
- ▶ Made of different areas:
 - Appuntamenti
 - Voci
 - Punto net
 - Blog letterario
 - LiveMemories





The case study website: Jurka.net - Appuntamenti

- ▶ **Appuntamenti:**
news, events,
grants and other
opportunities
(Studiare a
Trento, university
associations and
students)

Appuntamenti > Jurka!

[Home](#) [Appuntamenti](#) [Voci](#) [Punto Net](#) [Blog Letterario](#) [Live Memories](#)

Aprile 25th, 2009 — Calendario

Nessun commento

Bandi

Aprile 25th, 2009 — Senza categoria

Nessun commento

Redazionale 2

Aprile 25th, 2009 — Senza categoria

Nessun commento

Cerca

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The case study website: Jurka.net - Voci

- ▶ **Voci:**
web radio in
streaming
with radio
programmes
and other
news
(Cooperativa
Mercurio and
students)

Voci > Jurka!

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POST IT

Aprile 29th, 2008 — Sanbaradio Tagged [opera universitaria](#) [Jungo suoni universitari](#) [musica](#) [terremoto abruzzo](#) [appuntamenti](#) | Post-it

Post it del 29 aprile

APERTURA: Suoni Universitari. L'intervista al direttore artistico Roberto Keller

EDO (l'Esperto dell'Opera Universitaria risponde): Jungo, un modo per spostarsi in Trentino in sicurezza e spendendo poco.

IL FANTASMA DELL'OPERA: gli appuntamenti della settimana

L'APPROFONDIMENTO: Terremoto in Abruzzo. La situazione dell'Università a L'Aquila

Nessun commento

Eargasm

Aprile 29th, 2008 — Sanbaradio

Musica Elettronica di prima scelta sapientemente mixata. Quello che ascoltate qui non è detto nche lo ascolterete mai più.

Nessun commento

Suoni Universitari. Prima serata questa sera a San Bartolameo

Aprile 29th, 2008 — Sanbaradio Tagged [opera universitaria](#)

Prende il via ufficialmente questa sera l'edizione 2008 di Suoni

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Ascolta Sanbaradio



Tag Cloud

25 aprile **bastard**
sons of
dioniso carta dello
studente concerti eventi
informazioni utili liberazione mese
opera
universitaria
opera universitaria Jungo suoni
universitari musica terremoto abruzzo
appuntamenti **Post-it**
spettacolo studenti
terremoto università x factor



The case study website: Jurka.net - Punto net

- ▶ **Punto net:**
aggregator of
videos (youtube)
and photographs
(flickr) related to
Trento. There is
also a group on
Facebook but the
legal and technical
possibility of
aggregating data
from it are to be
investigated.

Punto Net > Jurka!

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Foto

Aprile 25th, 2009 — Senza categoria

Le foto più belle dal gruppo Trento di Flickr



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Gruppo Facebook



Iscriviti al gruppo Facebook
per rimanere sempre
aggiornato sulle ultime
novità!



The case study website: [Jurka.net](#) - [Blog letterario](#)

- ▶ **Blog letterario:**
fostered with the collaboration of student who will encourage other students to write themselves

Blog Letterario > Jurka!

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Ciao mondo!!

Aprile 24th, 2009 — Senza categoria

Welcome to [Jurka!](#). This is your first post. Edit or delete it, then start blogging!

 **1 Commento**

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Latest Blog Entries

→ [Ciao mondo!!](#)

Categorie

→ [Senza categoria](#)

Blogroll

→ [Senza categoria](#)



The case study website: Jurka.net - LiveMemories

▶ **LiveMemories:**

archival audio & video material of 2007 and 2009, photographs of 2007 and 2009, all related to the San Bartolameo district and Students Residence. There is also the possibility for the user to participate with audio, video, photos and written memories.

Live Memories > Jurka!

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Spiegazioni e conoscenze

Aprile 28th, 2009 — Audio, Opera per il futuro Tagged Interviste, san bartolameo, studenti

Nessun commento

Ragazze del servizio civile

Aprile 28th, 2009 — Audio, Opera per il futuro Tagged Interviste, san bartolameo, studentato

Nessun commento

Ragazza di Togo

Aprile 28th, 2009 — Audio, Opera per il futuro Tagged Interviste, san bartolameo

Nessun commento

Prime domande

Aprile 28th, 2009 — Audio, Opera per il futuro Tagged Interviste, san bartolameo, studentato

Nessun commento

Il resoconto

Aprile 28th, 2009 — Audio, Opera per il futuro Tagged san bartolameo, studentato, studenti

Cerca

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→ [Segnala alla redazione](#)

Foto



Categorie

→ [Audio](#) (5)

→ [Opera per il futuro](#) (6)





Case study:

Data available by May '09

Audio & Video

- ▶ 9 audio-interviews '07 (tot. 16 min)
- ▶ 20 min video-interviews '07 (soon available on jurka.net)
 - ▶ extracted from 4h of raw video material (available at request)
- ▶ 20 audio-interviews '09 (citizens and students, produced by May - already interviewed: 5 citizens, ACLI president and vicepresident)
- ▶ weekly webradio programmes (15 min each)





Case study:

Data available by May '09

Audio & Video

- ▶ Example of possible named entities - manually extracted from the first episode of the radio programme Post-it:
 - ▶ trento, renata tommasini, carta dello studente, il gusto di conoscersi, opera universitaria, santa chiara, centro santa chiara, trento oltre, mart, cinerasmus, asut, monte bondone, via tomaso gar, via 24 maggio, via santa margherita, facoltà di ingegneria, mesiano, povo, san bartolameo, ...





Case study:

Data available by May '09

Photographs

- ▶ 140 photos '07 (Student Residence)
- ▶ +200 historical photos by the citizens community
- ▶ photos of the district '09 (produced by May)

Text-data

- ▶ data blog-posts (produced by May)
-





Case study:

Data available by May '09

Institutional data

- ▶ We are also in contact with other institutional partners of LiveMemories to ask for their participation:
 - ▶ **Museo Storico della Guerra of Rovereto**
 - ▶ **Fondazione Museo Storico di Trento**
 - ▶ **Itea** (Istituto Trentino per l'Edilizia Abitativa): they built a group of houses in the San Bartolameo district which are now being demolished (this issue emerged from several interviews to citizens)
 - ▶ Maybe others?
-





Possible activities of the LiveMemories research groups

Content extraction module:

- ▶ Tests of knowledge extraction techniques (i.e. tags and other information) from the digital material provided:
 - ▶ Audio (& video) files
 - ▶ Photographs
 - ▶ Texts of the blogposts
- ▶ Tests of transcription techniques from audio files
- ▶ ...





Possible activities of the LiveMemories research groups

Content integration module:

- ▶ Tests of integration techniques between data provided by users and institutional data (i.e. museums, journals)

Content presentation module:

- ▶ Tests on how to visually present and provide the enriched material to the users

